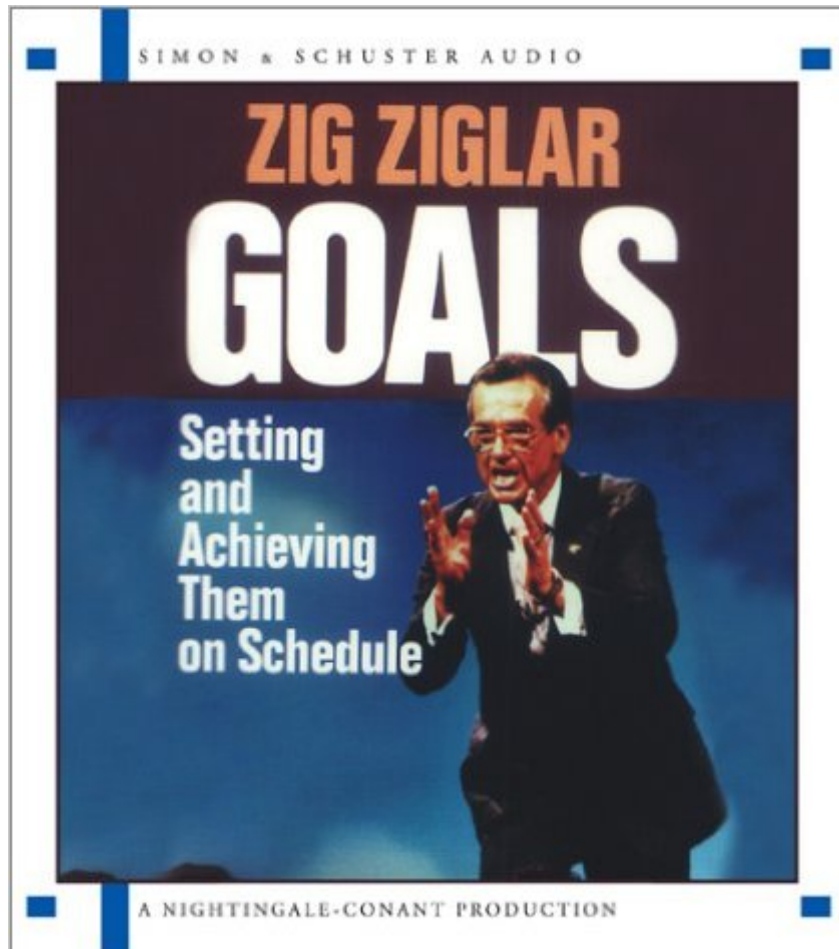


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# Goals: Setting And Achieving Them On Schedule



## Synopsis

SUCCESS CAN BE YOURS WITH ZIG ZIGLAR'S GOALS IF YOU HAVE DREAMS, THEN YOU NEED GOAL. In Goals, bestselling author Zig Ziglar presents his dynamic seven-step formula for clearly defining your immediate and long-term goals...and then realizing your dreams. This step by step program is filled with inspiring stories from sports, business and science that demonstrate how to: Begin with a set of specific written goals Understand the reasons behind your ambitions Identify the resources you need to achieve success Develop a scheduled plan of action You'll learn how to work around obstacles and change your strategies without changing your vision; how to become a team player, how to master your time; and how to set goals for everything you want in life. Goals create motivation; motivation creates energy; energy helps make your dreams a reality. Take the first step toward reaching your aspirations and set your goals today!

## Book Information

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## Customer Reviews

This is truly an excellent audio which has been worth many times its price to me. I have listened to it literally hundreds if not thousands of times over the last twenty years and it has helped me in my life to be successful in a variety of positions, through career transitions, etc. In this tape, Zig Ziglar uses stories, research nuggets and powerful metaphors to drive home his points in an extremely powerful way. He is very present when he speaks and the tape is not only informative, it is funny and entertaining. This is a perfect tape to listen to over and over again while you are commuting. This is how I used it for many years. As a personal growth coach who does a large amount of public speaking, workshops and one-on-one coaching -- I feel I am in a good position to judge the merit of

what is out there. Zig is a Christian and this might not go over well with some audiences. However, he doesn't push this agenda, but he does at different points use some illustrations that come from the bible. For example, in one section he quotes the bible about money saying, "he who seeks silver, will never be satisfied with silver" and goes on to explain how you can never have enough money, UNLESS the money has you. I think that's a very wise statement and it's not money itself that is bad, but how you use it. The point he seems to be making is that are you a good steward of your money, which I think is a relevant point that requires guts to make in the current business environment. In fact, I would suggest it's an essential point. Cognitively, I probably knew most of what was in this audio. However, I know it differently now at a deeper level because of using it. This tape is done in such a way that the ideas sink in deeply and become a part of you.

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